



Vivekanand Education Society
Institute of Management

Studies & Research

WOMEN DEVELOPMENT CELL

Of

VESIM

Organizing

A Creative Workshop on

“My Inspiration My Thoughts”

*You may not be able to control every situation and its outcome,
But you can control your attitude and how you deal with it.*

“Make Yourself a Priority”

17 Jan 2018

VESIM Auditorium

“My Inspiration My Thoughts”

The workshop is mainly designed for female students of VES, where they show their hidden talent by playing a role of most powerful women as her inspiration. This will be open for all the female students of VESIM and specially WDC volunteer will be playing lead the role and function.

Objective of the this event is to guide the female students that how they can be change agent and how they can create difference in society by become role model like as they have selected their role model .

Program Outcome:

- Students will feel power of Women and can develop practical wisdom*
- Experience challenges of competition*
- Understand the leadership and talent management*

Organizer

Dr. Nisha Pandey, Chairperson , WDC and Entrepreneurship cell

Associate Professor and Managing Editor JDR,

VES Institute of management

Nisha.pandey@ves.ac.in

9769557224

Team

Dr. Sandeep Bhrdwaj, Dean

Prof. Nirja, Members, WDC

Prof. Kavita Kanabar, Members, WDC

Prof. Jyoti, Members, WDC

Ms. Geeta, Members, WDC

Ms. Sonali, Members, WDC

Ms. Gunjan Somya ,

Mr. Arwind Waghmare, Members, WDC

Our Guest for the day



Dr. Vasumathi Badrinathan

Brief Bio:

Dr. Vasumathi Badrinathan holds an M.Phil from the University of Franche-Comté, France, and a doctorate in didactics of languages/cultures from the University of Charles de Gaulle, France, with the highest grade awarded (Félicitations du Jury).

She is one of the pioneering experts on the didactics of foreign language, intercultural studies, and teacher training in India. An active researcher and a regular speaker in conferences within India and abroad and a member of scientific review committees of conferences and publications worldwide.

Outside of her academic pursuits, Dr. Vasumathi is an established singer of Carnatic music and a cultural ambassador for India, representing the country in many prestigious festivals worldwide.

As a Fulbright Scholar-in-Residence at Saint Leo University, Florida, Dr. Badrinathan she supported the university's internationalization processes through teaching, guest speaking at multicultural events, faculty training, collaboration and research with faculty members, and sharing India-specific knowledge and relating it to an international context. During her grant period, she taught the elective course Intercultural Competences: Patterns, Codes, and Discourses. She also participated in the University Speakers series and conducted seminars on autonomy, cultures, and foreign language teaching.

In addition to her academic activities, she engaged in outreach events as a performing musician and speaker, sharing her deep involvement and experience with Indian culture.

<https://www.youtube.com/watch?v=F5JJZ7gUkhM>

https://www.youtube.com/watch?v=_kMhHa4GY-A



Ms. Revathi Roy

<http://revathiroy.com/engagement/>

Revathi Roy is a serial entrepreneur who has been working towards empowering urban poor women since 2007 whether be it by pioneering Asia's first all-women taxi service, Forsche or recently founding India's first all-women instant parcel delivery service, Hey Deedee®.

Currently involved in Hey Deedee®, a real-time logistics platform involving an all-women fleet specially trained by Zaffiro Learning Pvt Ltd. She aims to empower underprivileged women by skilling them in two-wheeler riding and soft skills, and guaranteeing them a job on its Hey Deedee® platform. Her vision - to create the world's largest last mile delivery service logistics platform done only by women.

<http://www.forbesindia.com/article/wpower-trailblazers/how-serial-entrepreneur-revathi-roy-is-skilling-women-to-be-selfreliant/46271/1>

AWARDS & MENTIONS

June 2017

Was conferred The Femina Women Jury Award for Social Impact for her pioneering work in FORSCHE, Asia's first women taxi service, Viira in Mumbai, another such taxi service, and Hey Deedee®, the India's first all-women hyperlocal delivery start-up.

April 2017

Forsche featured as a case study in a textbook for Effectual Entrepreneurship – 2nd edition, at the UVA Darden School of Business

March 2017

On the cover of Forbes India's first WPower Women Trailblazers Issue, March 2017

Was honored with the Women Icons Award at Singapore for empowering women throughout my career. From Asia's first all-women taxi service to the first all-women instant parcel delivery service

September 2016: Recognized by NITI Aayog for starting Asia's first women taxi service with the Women Transforming India Award

May 2016: Winner of Worthiness (WOW) Women's Award for Change by Bliss Equity for the first ever women to start an All Women Taxi Service for women

March 2014: Women of Excellence Award by Lala Lajpatrai Institute of Management for redefining the transport service industry

August 2013: Awarded The Uncha Maza Zoka Ramabai Ranade Puraskar 2013 by Zee Marathi for her pioneering the All Women's Taxi Service for women