

## Motivating Line Managers

<b>Topic</b>	<b>Motivating line managers (MLM)</b>
Participants	Middle managers, Human Resource Managers, Unit heads, Team Leaders
Rationale	Line managers play a great role in organizational performance. Their motivation greatly influences performance. Motivated line managers are more likely to exert extraordinary effort in achieving their objectives whereas unmotivated managers are less likely to exercise more effort. Hence, it poses a great challenge to managers, unit heads, and human resource managers. Understanding motivational factors and suggesting ways can help managers to motivate employees in order to achieve challenging goals.
Methodology	Participative approach, case discussion, real-life situation discussion, problem-solving, and role plays
Duration	2 days
Resource people	In-house faculty and/or along with industry personnel with relevant experience
Expected outcomes	The expected outcomes are: <ol style="list-style-type: none"><li>1. To help achieving managerial effectiveness</li><li>2. To help achieving short-term goals</li><li>3. To enhance line managers' motivation</li><li>4. To enhance career opportunity in the hierarchy/organization</li></ol>