

Academic Year : 2013-14

Program : PGDM

SEMESTER : IV

Batch : 2012 - 2014

Sr. No	Subject Code	Subjects	Teaching Hours		Assessment Pattern				
			No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1	P610019	Entrepreneurship Management	30	2	40 IA	60 IA	100	3	3
2	P210031	Management Control System	30	2	40 IA	60 IA	100	3	3
3	P410013	Project Management	30	2	40 IA	60 IA	100	3	3
4	P610020	Corporate Governance & Business Ethics	30	2	40 IA	60 IA	100	3	3
5	P810003	Winter Project	30	2	40 IA	60 IA	100	3	3

Specialization

FINANCE

Sr. No	Subject Code	Subjects							
1	P210032	Corporate Law	30	2	40 IA	60 IA	100	3	3
2	P210014	Wealth Management	30	2	40 IA	60 IA	100	3	3
3	P210009	Corporate Valuation	30	2	40 IA	60 IA	100	3	3
4	P210033	Project Finance	30	2	40 IA	60 IA	100	3	3
5	P210034	Commodity Market	30	2	40 IA	60 IA	100	3	3

Marketing

Sr. No	Subject Code	Subjects							
1	P110030	Sales Management & Promotion	30	2	40 IA	60 IA	100	3	3
2	P110005	Service Marketing	30	2	40 IA	60 IA	100	3	3
3	P110007	Rural Marketing	30	2	40 IA	60 IA	100	3	3
4	P110031	Internet Marketing	30	2	40 IA	60 IA	100	3	3
5	P110015	Product & Brand Management	30	2	40 IA	60 IA	100	3	3
6	P110017	Distribution & SCM	30	2	40 IA	60 IA	100	3	3
7	P110010	International Marketing	30	2	40 IA	60 IA	100	3	3

HUMAN RESOURCES

Sr. No	Subject Code	Subjects							
1	P310022	Intro to IR & Labour Welfare	30	2	40 IA	60 IA	100	3	3
2	P310015	Strategic HRM	30	2	40 IA	60 IA	100	3	3
3	P310023	International HRM	30	2	40 IA	60 IA	100	3	3
4	P310008	Building Learning Organization	30	2	40 IA	60 IA	100	3	3
5	P310024	Counselling Skills	30	2	40 IA	60 IA	100	3	3

OPERATION

Sr. No	Subject Code	Subjects							
1	P410014	Advance SCM	30	2	40 IA	60 IA	100	3	3
2	P410015	Total Quality Management	30	2	40 IA	60 IA	100	3	3
3	P410016	Productivity Techniques	30	2	40 IA	60 IA	100	3	3
4	P410017	Six Sigma	30	2	40 IA	60 IA	100	3	3
5	P410018	Statistical Process Control	30	2	40 IA	60 IA	100	3	3
6	P410019	Materials Handling & Transportation	30	2	40 IA	60 IA	100	3	3