

Academic Year : 2014-15

Program : PGDM

SEMESTER : IV

Batch : 2013 - 2015

Sr. No	Subject Code	Subjects	Teaching Hours		Assessment Pattern				
			No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1	P610005	International Business	30	2	40 IA	60 IA	100	3	3
2	P610007	Strategic Management	30	2	40 IA	60 IA	100	3	3
3	P210031	Management Control System	30	2	40 IA	60 IA	100	3	3
4		Specialization Project	30	2	40 IA	60 IA	100	3	3

Specialization

FINANCE

Sr. No	Subject Code	Subjects	No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
5	P210034	Commodity Market	30	2	40 IA	60 IA	100	3	3
6	P210018	Treasury Management	30	2	40 IA	60 IA	100	3	3
7	P210012	International Finance	30	2	40 IA	60 IA	100	3	3
8	P210035	Corporate Tax Planning	30	2	40 IA	60 IA	100	3	3

Marketing

Sr. No	Subject Code	Subjects	No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
5	P110005	Service Marketing	30	2	40 IA	60 IA	100	3	3
6	P110015	Product & Brand Management	30	2	40 IA	60 IA	100	3	3
7	P110010	International Marketing	30	2	40 IA	60 IA	100	3	3
8	P110019	Marketing Finance	30	2	40 IA	60 IA	100	3	3

HUMAN RESOURCES

Sr. No	Subject Code	Subjects	No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
5	P310023	International HRM	30	2	40 IA	60 IA	100	3	3
6	P310037	Labour Laws	30	2	40 IA	60 IA	100	3	3
7	P310006	Organisation Theories & Structure	30	2	40 IA	60 IA	100	3	3
8	P310015	Strategic HRM	30	2	40 IA	60 IA	100	3	3

Business Analytics

Sr. No	Subject Code	Subjects	No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
5	P710035	Data Mining With Weka	30	2	40 IA	60 IA	100	3	3
6	P710036	Advanced Predictive Analytics	30	2	40 IA	60 IA	100	3	3