

Academic Year : 2012-13

Program : PGDM

SEMESTER : IV

Batch : 2011 - 2013

Sr. No	Subject Code	Subjects	Teaching Hours		Assessment Pattern				
			No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1	P210031	Management Control System	30	2	40 IA	60 IA	100	3	—
2	P410013	Project Management	30	2	40 IA	60 IA	100	3	—
3	P610020	Corporate Governance & Business Ethics	30	2	40 IA	60 IA	100	3	—
4	P810003	Winter Project	30	2	40 IA	60 IA	100	3	—

Specialization

FINANCE

Sr. No	Subject Code	Subjects	No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1	P210032	Corporate Law	30	2	20 IA	30 IA	50	2	—
2	P210044	Project Infrastructure & Finance	30	2	20 IA	30 IA	50	2	—
3	P210045	Insurance Management	30	2	20 IA	30 IA	50	2	—
4	P210046	Corporate Finance	30	2	20 IA	30 IA	50	2	—
5	P210047	Quantitative Methods in Finance	30	2	20 IA	30 IA	50	2	—
6	P210048	Bank Management	30	2	20 IA	30 IA	50	2	—

Marketing

Sr. No	Subject Code	Subjects	No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1	P110044	Product Management & Service Management	30	2	20 IA	30 IA	50	2	—
2	P110045	E-Business	30	2	20 IA	30 IA	50	2	—
3	P110046	Sales and Distribution & SCM Management	30	2	20 IA	30 IA	50	2	—
4	P110031	Internet Marketing	30	2	20 IA	30 IA	50	2	—
5	P110047	Advertisement and Brand Management	30	2	20 IA	30 IA	50	2	—
6	P110048	Rural & Social Marketing	30	2	20 IA	30 IA	50	2	—

HUMAN RESOURCES

Sr. No	Subject Code	Subjects	No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1	P310038	Recruitment and Selection	30	2	20 IA	30 IA	50	2	—
2	P310015	Strategic HRM	30	2	20 IA	30 IA	50	2	—
3	P310039	Quantitative Techniques in HR	30	2	20 IA	30 IA	50	2	—
4	P310024	Counselling Skills	30	2	20 IA	30 IA	50	2	—
5	P310023	International HRM	30	2	20 IA	30 IA	50	2	—
6	P310022	Intro to IR & Labour Welfare	30	2	20 IA	30 IA	50	2	—

OPERATION

Sr. No	Subject Code	Subjects	No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1	P410031	New Design and Product	30	2	20 IA	30 IA	50	2	—
2	P410016	Productivity Techniques	30	2	20 IA	30 IA	50	2	—
3	P410018	Statistical Process Control	30	2	20 IA	30 IA	50	2	—
4	P410015	Total Quality Management	30	2	20 IA	30 IA	50	2	—
5	P410017	Six Sigma	30	2	20 IA	30 IA	50	2	—
6	P410014	Advanced SCM	30	2	20 IA	30 IA	50	2	—